



Becca Husar

Membership Director

Becca Husar serves as the Membership Director for the Aurora Regional Economic Alliance. With a background that bridges entrepreneurship, education, and community development, Becca brings both strategic insight and practical experience to the business leaders

and entrepreneurs she supports.

Becca holds an MBA from Northern Illinois University and a BM in Commercial Music (cello) from Millikin University. Her multidisciplinary background informs her approach to innovation, allowing her to blend creative thinking with business strategy.

Prior to joining the Aurora Alliance, Becca was the inaugural leader of the De La Vega Innovation Lab at Northern Illinois University. In this role, she developed and launched a co-curricular entrepreneurship program within the College of Business that supported students across the university, NIU alumni, and local community members. During her tenure, she helped launch more than 100 businesses and gained expertise in the processes of technology commercialization, raising capital, scaling revenue models, and leveraging cross-disciplinary collaboration.

Becca is a passionate advocate for entrepreneurs, serving as a strategic thought partner and connector. In addition to her work with the Aurora Alliance, Becca operates a consulting practice focused on emerging entrepreneurs who are ready to turn their side hustles into sustainable, full-time businesses. She is fulfilled by the challenge of turning ideas into reality and has a strong track record of developing go-to-market strategies for her clients.

Beyond her work in entrepreneurship and economic development, Becca is an accomplished cellist and runs a private music instruction studio in Aurora. She and her husband, Hunter, live in Aurora, where he works as a recording engineer at Gremlen Studios in downtown Aurora. Together, they are active participants in the local creative and business community.