



## Sue Bertrand

President & CEO

An experienced association executive, Sue serves as the President and CEO for the Aurora Regional Economic Alliance. Prior to the Alliance, Sue spent 15 years as the Chief Operating Officer for the Illinois

Association of School Business Officials, responsible for overall operational leadership. She drove the implementation of strategic projects that crossed all operations within a statewide association.

An innovative thought leader, Sue transformed systems, leveraged technology to achieve efficiencies, and built a highly productive team. Under her leadership Illinois ASBO's budget grew by 50%, and membership categories were streamlined, simplified, and optimized to better meet member needs.

Versed in leadership development, Sue is certified in LIFO (Life Orientations). She completed The Center for Creative Leadership's Leadership Development Program and has been facilitating leadership development in both public and private organizations for over nineteen years. She transformed staff culture at Illinois ASBO and worked diligently to maintain it, establishing cultural norms and core values, empowering others to reach new heights.

Prior to association leadership, Sue worked as a Senior Financial Analyst conducting five-year financial forecasting for school districts in Illinois. She has experience working with boards as a former Trustee and Finance Chair for the Institute for Clinical Social work (ICSW). She earned a BA in Economics at the University of Illinois and an MBA in Finance at DePaul University. She was awarded the Illinois ASBO Lighthouse award for her work in designing and creating Illinois ASBO's legislative body, the Delegate Advisory Assembly.